



INDIAN INSTITUTE OF FOREST MANAGEMENT
(An Autonomous Institute of the Ministry of Environment, Forest & Climate Change, Govt. of India)
Nehru Nagar, Bhopal – 462003 (MP) INDIA

NOTIFICATION FOR FACULTY RECRUITMENT

(Advt. No. IIFM/PERS/PSC-58/2022)

Indian Institute of Forest Management, Bhopal is a premier national level Institute engaged in education, training, research and consultancy in the area of natural resource management. The Institute invites online applications from outstanding persons with strong academic background and published work for direct recruitment for the position of **Associate Professor** in the area of **Marketing Management**.

For details of qualification, eligibility criteria, pay scale etc. and application format, please visit our website www.iifm.ac.in/vacancies. Interested candidate may apply online under the given link :

<https://erp.iifmbhopal.edu.in/iifmapp/apply/81>

The link will be open till **17th March, 2022 (27th March, 2022 for NE Region)**.

DIRECTOR



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Sl.	Faculty Area	No. of posts
1.	Marketing Management	01

Eligibility Criteria

Qualifications & Experience:

- (a) **Minimum qualification:** Should have **Ph.D. with first class or equivalent (in terms of grades etc.) at the preceding degree or equivalent** in the appropriate branch with a very good academic record throughout and also a good flair in research endeavors are required for the position.

In addition, the candidate should have a minimum of six years of Teaching/ Research/Industrial experience, of which at least three years' experience should be at the level of Assistant Professor, Senior Scientific Officer/Senior Design Engineer.

- (b) **Preferred specialization for the position:** Candidates having experience in their broad faculty area and with a focus on management of natural resources namely:

Management with specialization in Basic Marketing/Marketing Research/Green Consumer Behavior/International Marketing (Forestry Products)/Green Marketing/ Rural Marketing.

Should have excellent communication skills in English and familiarity with case method teaching.

All qualifications must be from UGC recognized University/Deemed University or AICTE approved autonomous Institutions (wherever applicable). The Courses offered by autonomous institutions should be equivalent to the relevant courses approved /recognized by Association of Indian Universities (AIU). Proof of equivalence to 1st Class should be provided in case of all degrees.

Pay Scale/Compensation:

Associate Professor: Pay Level - 13 A2 (as per 7th CPC)

In addition to the pay in the pay level, the selected candidate will be entitled for: -

- (i) Other allowances, such as Dearness Allowance, House Rent Allowance or Housing facility at the campus (subject to availability), Transport Allowance and superannuation benefits as per Government of India/Institute's rules;
- (ii) Subscription to New Pension Scheme of Govt. of India
- (iii) Leave Travel Concession (LTC) as per Govt. of India rules.
- (iv) Children Education allowance as per Govt. of India Rules.
- (v) Reimbursement of medical expenses of self and dependent family members as per Institute rules and limited telephone reimbursement.
- (vi) Limited Professional Development support as per Institute's rules and norms
- (vii) Faculty Members are allowed to do consulting activities as per Institute's rules, as amended from time to time.

Expectation from selected candidate: Selected candidate is expected to teach various long duration educational programmes, conduct short term training programmes and engage in high quality research and publish in leading academic journals. He/she is also expected to contribute to academic administration as per the norms set by the Institute from time to time. Candidates applying for the position should have a good publication record, excellent professional achievements, and demonstrated ability to make their intellectual contribution through teaching, training and published work. Faculty members are responsible for carrying out research, designing and teaching courses, conducting training programmes and consultancy assignments.

Selection Process: Irrespective of the position applied for, based on the number and quality of applications received, the Institute shall short-list the candidates for the appropriate faculty position based on the qualifications, experience and other credentials of the candidates, as may be decided by the Institute. Shortlisting criteria may be set higher than the minimum advertised and may set different criteria for different specializations. The Institute also reserves the right to modify the selection process at any point of time.

The Institute reserves the right to fill up or not to fill up the position or to shortlist and select the candidates in the position in the above area. Mere fulfilling of the minimum qualifications and/or experience will not confer any right to the candidates for being called for interview or/and for

his/her selection. Qualifications and experience will be considered as on the closing date of the applications.

Interested candidates fulfilling the prescribed qualifications, specialization, experience and other eligibility conditions may apply online through the link given below latest by **17th March, 2022 (27th March, 2022 for NE Region)**:

<https://erp.iifmbhopal.edu.in/iifmapp/apply/81>

Candidates serving in Central/State Governments/Universities/Government Autonomous Bodies etc. should forward their applications through proper channel or submit No Objection Certificate (NOC) from the Head of Office/Organization and Vigilance Integrity Certificate. The applicants must apply online before the last date and printout of the application form by affixing recent passport size photo shall also be submitted to Institute alongwith self-attested copies of required documents to the postal address mentioned below:

**Director
Indian Institute of Forest Management
P.O. Box No.- 357, Nehru Nagar
Bhopal – 462003 (M.P.)**

For any query regarding online submission process, mail to hr@iifm.ac.in.

All updates and further information related to this notification will only be available on our website. No interim correspondence will be entertained. Candidates are therefore, advised to look for further information and updates on our website: **www.iifm.ac.in/vacancies**.

DIRECTOR