

Training Course
on
Economics and Marketing of Forest Produce
13-17 February 2017
at
IIFM, Bhopal

Programme Director: Prof. Manmohan Yadav

IIFM conducted five days Training Course on 'Economics and Marketing of Forest Produce' during February 13-17, 2017. Ten Scientists from the ICFRE institution spread across the country viz. AFRI, FRI, HFRI, IFB and TFRI participated in the program.

The subject experts invited for the training were from the academicians, forest officers and NGO. Sessions were organized to accommodate the mandate given by the ICFRE.

Beside class room sessions field visits to MP MFP PARC, Sanjeevani outlet were organized to get first hand exposure on processing and marketing of Forest Produce and intervention of MP Vigyan Sabha for development of products from NTFPs. A group exercise on Forest Products Economics and Business were given to participating scientist.



The panel discussion was Chaired by Dr. Sudhir Kumar, Addnl. PCCF (Joint Forest Management), Forest Department, Government of Madhya Pradesh; Shri AK Dharni, Professor, IIFM; Dr. M.D. Omprakash; Faculty IIFM and Dr. Manish Mishra; Programme Director Prof. Manmohan Yadav were participated in the session along with the ICFRE Scientists. In the panel discussion Dr. Sudhir Kumar elaborated on the need and importance of forest products for the forest dwelling communities and expressed the needs for organizing such type of trainings. He also emphasized to strengthen NTFP processing and marketing at rural level. Dr. Kumar shared his experience for managing the forest and forest resources. While addressing the participants Shri AK Dharni discussed case study of Kani tribes of Kerala, which has rich traditions of using wild plants for medicines. Dr. Manish Mishra emphasized the importance of sustainable harvesting of forest products and ne discussed about the quality and adulteration problems arising due to non-scientific harvesting of raw medicinal plants from the natural forests. ICFRE scientist should look for avenues in quality of forest products and adulteration issues in state of art laboratories.



List of Participants

Sr. No.	Nominated Scientist	Contact Details
1.	Dr. Sangeeta Tripathi NWFP Division AFRI, Jodhpur	09352652639 09642812971
2.	Dr. Ruby S Kujur Scientist-C, Institute of Forest Productivity Ranchi, Jharkhand	08651739376
3.	Dr. Sanjeev Kumar Scientist-C, Institute of Forest Productivity Ranchi, Jharkhand	07909065526
4.	Dr. R B Manjhi Research Officer, Forest Extension Division, TFRI, Jabalpur	9826177242
5.	Dr. S.N. Mishra Scientist-B, Forest Extension Division, TFRI, Jabalpur	
6.	Dr. Ajoy Kumar Scientist C, Rain Forest Research Institute Jorhat	9435353406
7.	Dr. Dinesh Meena Scientist-C, Rain Forest Research Institute Jorhat	
8.	Dr. Dandeswar Dutta Scientist-B, Rain Forest Research Institute Jorhat	
9.	Dr. Vaneet Jishtu, HFRI, Shimla	9418054070
10.	Dr. Pankaj Singh, IFB, Hyderabad	9709024018



प्रगतेः मूलं प्रकृतिः

Indian Institute of Forest Management, Bhopal

Five Days Management Development Programme

on

Economics and Marketing of Forest Produce

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Programme Director: Prof. Manmohan Yadav

With support of Dr. Manish Mishra

Programme Schedule

Date and day	Time	Particulars	Resource Person
Monday 13 February 2017	09.30-10.00	Registration	MDP cell
	10.00-11.00	Inaugural Session	Welcome & Introduction of the Programme: Programme Director Welcome Address & Briefing about IIFM: Chairperson MDP Address by Chief Guest: Dr. Ram Prasad, Former Director, IIFM
	11.00-11.30	Group Photo & Tea break	
	11.30-12.00	Ice-breaking and Experience Sharing Session 1	Prof. M. Yadav
	12.00-13.00	Emerging Roles for Forests Session 2	Prof. M. Yadav
	13.00-14.00	Lunch	
	14.00-15.30	Madhya Pradesh Forest Development Corporation and Economics of Plantations Session 3	Dr. R N Saxena
	15.30-16.00	Tea break	
	16:00-17:30	Increasing Forest Products Productivity Session 4	Prof. K K Jha
	17.30-18.00	Exercise on Economics / Business Plan for Forest Products Enterprise	Prof. Ashutosh Verma

Tuesday 14 February 2017	07.30	Departure for Rehti (Sehore Forest Division)	Programme Director & Dr. Manish Mishra
	09.30-13.00	Field visit to Rehti MFP Processing Unit Field visit 1 and Session 5	DFO Sehore, Manager (MFP Processing Unit), Programme Director & Dr. Manish Mishra
	13.00-14.00	Lunch	
	14.30-15.00	Field Visit to Rehti MFP Processing Unit and session on "Economics of Forest based products Manufacturing – Interaction with NTFP collectors" Field visit 2 and Session 6	DFO Sehore, Programme Director & Dr. Manish Mishra
Wednesday 15 February 2017	07.30–09.00	Visit to Van Vihar National Park Field visit 3	Dr. Manish Mishra
	09.30-11.00	The World Forestry Products Market and Trade Scenario Session 7	Prof. M. Yadav
	11.00-11.30	Tea break	
	11.30-13.00	Trade of Minor Forest Produce in the Rural Markets Session 8	Session Chair: Shri Sudhir Kumar Key Speaker: Dr. Manish Mishra
	13.00-14.00	Lunch	
	14.00-15.30	Marketing of Forest Products: A case of Vindhya Valley, Vindhya Herbal & Chhattisgarh Herbals Session 9	Prof. M. Yadav
	15.30-16.00	Tea break	
	16.00-17.30	Eco-tourism Marketing: A Case of Jungle Lodges & Resorts and Kerala Tourism Session 10	Prof. M. Yadav

Thursday 16 February 2017	08:00–12:30	Visit to Saanchi and MFP based Products of MP Vigyan Sabha Field visit 4 & Session 11	Dr S R Azad, Dr. Manish Mishra and Programme Director
	12:30-13:30	Ecotourism Initiatives of MPETDC And interaction with Samardha Ecotourism Development Committee Field visit 5 & Session 12	Shri Pushkar Singh, CEO, MPEDC; Manager – Samardha EDC; Raisen Forest Division, Dr. Manish Mishra and Programme Director
	13.30 -14.30	Lunch	Samardha Ecotourism Development Committee
	15.00-19.00	MFP Processing & Marketing Initiatives of MP MFP Federation Visit to MFP PARC & Sanjeevani Outlet. Field visit 6 & Session 13	Shri R R Okhandiar, CEO, MFP PARC, Dr. Manish Mishra and Programme Director
Friday 17 February 2017	9.30-11.00	Economics of Forest Products Certification Session 14	Prof. M. Yadav
	11.00-11.30	Tea break	
	11.30-13.00	Group Presentations on Exercise on Forest Products Economics and Business Plan Group Exercise 1 Session 15	Prof. Ashutosh Verma & Participants and Programme Director
	13.00-14.00	Lunch	
	14.00-15.30	Panel Discussion on Potential for and Challenges in Forest Products Sustainability in India Session 16	Professor A K Dharni: Chair, Prof. Sandeep Tambe, Prof. Advait Edgoankar, Participants and Programme Director
	15.30 - 15.45	Feed-back	MDP cell
	15.45-16.30	Valedictory	Chairperson – MDP, Director IIFM and Chief Guest
	16.30	High Tea	
	17.00	Departures	